

July 2, 2014

Lisa...

*I want to congratulate you on the tremendous success of your article, "10 things you can think but never say to a dental patient." As of this morning, it is 2014's most popular article on the Advanstar Dental family of Web sites, with more than 29,000 page views worldwide. We are very impressed with how your readers continue to follow your articles each month, and I truly appreciate your contributions.*

*Having worked with you for the past four years, at DentistryIQ.com and now at Dental Practice Management, I have enjoyed our interactions. Additionally, it is amazing to hear how you changed a reader's life by arranging for free dental work ( totaling more than \$14,000), all because of the compassion that you have for a total stranger who reached out to you ... because she read one of your articles.*

*I truly believe your passion comes through in your articles and presentations. Being a social worker has given you a different edge in understanding people than most writers have. That is a unique quality, as you know how to communicate and get people talking about difficult topics in the workplace. You have now published 43 articles between these two websites and there's no question your writing is devoured by my readers. Thank you for how much you care about our readers. I look forward to continuing to work with you in the future.*

*Sincerely,  
Kevin Henry  
Group Editorial Director  
Advanstar Dental Division  
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