

CAHU EXPO 2011

We want you to know®



MEDICAL MUTUAL OF OHIO®



UnitedHealthcare®

Tuesday, April 12th

**Bridgewater Banquet
&
Conference Center
10561 Sawmill Parkway
Powell, Ohio 43085
www.bridgewaterconference.com**

Please join us for our monthly meetings held the 2nd Tuesday of each month, September thru May. Enjoy lunch, earn CE's and network with your colleagues.

Check EVENTS on our website for registration information.



**Your Benefits
Specialists**

**Columbus Association of Health
Underwriters**

96 Northwoods Blvd., Ste B2
Columbus, Ohio 43235
Phone (614) 436-6124
Fax (614) 436-6181
Email info@columbusahu.org
Web site www.columbusahu.org

Name: _____ (as it will appear on name badge)

Home Address: _____ County _____

City, State, Zip _____

Daytime Phone number _____ Please note any dietary restrictions _____

Email _____

Registration fee (includes Continental Breakfast & Lunch)

CAHU Member \$60 Corporate Table \$500 Reserved corporate table with signage. 10 Full Day Passes including Luncheon/CE's

Non Member \$75

Member/Non Member on site registration \$95

\$ _____ to _____ VISA _____ MasterCard _____ American Express

Card # _____

Expiration Date _____

Signature _____

Columbus Association of Health Underwriters

96 Northwoods Blvd., Ste B2
Columbus, Ohio 43235
Phone (614) 436-6124
Fax (614) 436-6181
Email info@columbusahu.org
Web site www.columbusahu.org

Speakers

KEYNOTE

Dr. Ronald S. Leopold, MBA, MPH



Ronald S. Leopold, MD, MBA, MPH, is Vice President and National Medical Director of MetLife U.S. Business. Dr. Leopold is an industry thought leader for MetLife focusing on the future of work, health and employee benefits. He is a member of the National Speakers Association and is recognized for his entertaining style that blends thought-provoking industry insight with compelling illustrations and humor. He is a Board Certified Occupational Medicine Physician who holds a Masters in Business Administration from the Wharton School of Business, the University of Pennsylvania and a Masters in Public Health from Boston University. His recent book on the future of employee benefits entitled *The Benefits Edge: Honing the Competitive Value of Employee Benefits* has been described as a blueprint for benefits in the decade of health care reform. His topics include the strategic value of employee benefits, four generations in the workplace, the importance of financial wellness and the implications of health care reform for the benefits community. He is also the author of *A Year in the Life of a Million American Workers*, an almanac of absence data, in addition to numerous by-lined articles in the benefits media.

Program

7:30 am - 8:00 am
Vendor Setup

8:00 am – 8:45 am
Registration and Continental Breakfast
Exhibit Hall

8:45 am -9:00 am
Welcome
Scott Lewis, CAHU President

9:00 am – 10:00 am
Advanced Directives (1 CE)
Lisa Newburger, L.I.S.W.-S

10:00 am – 10:30 am
Break in Exhibit Hall

10:30 am – 11:30 pm
Keynote
Ronald S. Leopold, MD, MBA, MPH
Vice President, National Medical Director
MetLife U.S. Business

11:30 pm – 12:30 pm
Lunch

12:30 pm – 1:00 pm
Break in Exhibit Hall

1:00 pm – 4:00 pm
Ethics (3 CE's)
Hal Becker

4:00 pm
Closing Remarks
Door Prizes
Scott Lewis, President

Chair massages by Premier Chiropractic (614) 767-1000
Head Shots By: Tom Calovini
Calovini Photo/Graphic Design, 4163 Carnation Drive,
Westerville, OH 43081
Phone: (614) 895-3645
Email: shooter@iwaynet.net

Speakers

Hal Becker is a nationally known expert on Sales, Customer Service, and Negotiating. He conducts seminars and consults to more than 140 organizations a year. Hal's client list includes IBM, Disney, New York Life, Continental Airlines, Verizon, Terminix, AT&T, Pearle Vision, Cintas, and hundreds of other companies and associations. Hal Becker is the author of *Can I have 5 Minutes of Your Time?* which is now in its 18th printing and is used by many corporations as their Sales Bible. He has also authored two other best sellers *Lip Service*, one of the nation's foremost books on customer service, and *Get What You Want*, a fun, upbeat and fresh approach to negotiating. Hal Becker has received the Toastmasters International Communication and Leadership Award. He is one of only eight people in the world to be given this honor.



Lisa Newburger, L.I.S.W.-S

Lisa has 20 years of social work experience in the field of healthcare. She has worked in substance abuse facilities, rehabilitation hospitals, and over 35 nursing homes as a clinician, consultant, or supervisor. For several years, she worked at Heather Hill Hospital, Health and Care Center (now University Hospitals Extended Care Campus) as a ventilator social worker. She subsequently worked as an entrepreneur for nine years providing consulting and interim staffing to nursing homes in N.E. Ohio. One of her roles was to provide education and consultation to patients and families in advanced care planning. Lisa's passion in her work is to bring an opportunity for patients and families to talk openly about end-of-life issues and decision making.

